

Archery Alberta
Annual General Meeting
December 7, 2022

Attendees: (37)

Rick Smollett, Chris Mella, Sarah King, Barry Peters, Mike Downham, Dawn Groszko, Jude Hooey, Ann Neumeyer, Ray Neumeyer, Tricia Oshiro, Cory Smandych, Jessica Fogg, Laurice Block, Janessa Daniel, Dallas Matfin, Helen Colbourne, Andrew Smollett, Cam Herbert, Angel Svennes, Wayne Puchinger, Aaron Cox, Keith Austin, Meagan Adam, Shawn Holkema, Jocelyn Holkema, Kevin Berge, Lawrence Lam, Ralph Schimanke, Jamie Brehaut, Jason Taylor, Joseph L, Ashley Heft.

If I have missed anyone I apologize.

Meeting: called to order at 2005 (805 PM)

Introduction by Chris Mella as to zoom etiquette (housekeeping)

Also, if there is more than one person on the same computer/call we need to know for polling and voting. Please send this info into Chris via the chat.

Polling function will not have the name just the motion number.

Turning meeting over to Mike Downham for the Welcome.

Thank you everyone for coming to our Annual General Meeting. I appreciate everyone for taking the time to attend.

A reminder to everyone that there is going to be zero tolerance for out bursts and plain old disrespect. I run a clean meeting. I am hoping everyone can abide by this. This will be your first and only warning, if you get out of hand we will eject you from this meeting.

We will start out tonight for a quorum. It looks like we have 37 people. So that is quorum for sure. Also we will follow Robert Rules of Order.

If there are any additions, questions or concerns regarding the meeting please send them to the Secretary and he will try and address them as soon as possible.

We will not be going over all the executive reports as they have been made available to all. We will highlight a few.

I guess we should have a motion to accept last years' minutes. Motioned by Jamie Brehaut Seconded by Jude Hooey

Chris created the polling for the motion

Motion 1: Accepting the 2021 AGM minutes.

34/34 in favour (100%), motion carried.

Thank you everyone. We will now move onto our new business. First up our annual financial statement.

Financial Statement (Janessa Daniel)

Archery Alberta fiscal year runs from April 1 to March 31.

Chris to display

Starting with the balance sheet.

Account Balances (as of March 31, 2022)

General Account: \$ 257616.51

Casino Account: \$ 65818.93

Total assets: \$340402.46

Profit and Loss

Net Income for 2022: \$-24914.23

Laurice Block has a question.

On your profit and loss you say the target replacement and maintenance is \$32730. Can you give us some kind of idea what kind of breakout that is between the target and the 3Ds?

Janessa ; that is just targets.

Laurice: So you didn't include the 3D targets that were purchased?

Janessa: So those were not on this fiscal year they will be on next years.

Laurice: Ok thank you for clarifying.

Mike: Alright thank you very much Janessa we really appreciate it.

Motion 1.1 - Motion to Accept the Last years financial statements

34/34 in favour (100%), motion carried.

Rick: Next up we will have membership.

Membership (Jessica Fogg)

Membership for 2022

Total members: 1184

Breaking it down roughly as not everyone indicated, we had

Male: 761

Female: 395

Average age registering in the province is between 25-35 years old

Mike asks jess how many clubs joined up this year? Do you have those numbers?

Jessica replies not physically in front of me.

Mike asks if we have any questions about membership from anyone.

No questions moving forward.

Moving on the Rick.

Next on the agenda is Website

Website /Social Media (Chris Mella)

Chris, says he is trying to avoid talking too much due to laryngitis.

Please see my report as you can see we have had a lot of traffic on our various platforms much of it driven by the excitement around our ASA tour.

For next year what I would like to see is continued involvement of Jamie's videos and maybe I will be able to sit down with him in person to get even better production quality out of all those which have been really good so far.

But if you did look at my reports already that I had shared you can see the engagement driven by ASA. (sharing of social media documents)

First slide is just an indication of unique and total visits.

Totals: Visitors 45176 visits 138228

Many statistics that we don't really need to see. However, one note is Facebook page visits up 201% and Instagram profile visits up 105%.

Facebook page reach is 20620 are being reached by those posts. This is not the engagement. We do have new people joining the page all the time.

Some breakdowns. The total page followers on Facebook ~1800 Instagram followers is 638.

Again see the report for full disclosure.

When we get to the ASA Tour on its own that reaches >10000 people seeing those posts.

As you can see for the first year the ASA tour has driven a lot of excitement for Archery Alberta.

Rick

Thank you Chris, Does anyone have any questions around our social media?

If there are no questions around this then we will move on to our next order of business which is our Casino.

Casino

As Andrew is not online. So Jude mentions that; Our casino is scheduled for February 28th - March 1st in Calgary and we need volunteers. This is one of our biggest revenue makers so instead of making it fall on the shoulders of the executive. It would be really good if other members would step up and volunteer.

Jason Taylor asks who do we talk to, to volunteer.

Chris, currently the Grants Director has stepped down but if you a message through the contact form on the website, if you send it to Jude or Mike or Chris. Or you can email Chris directly, my email address is in the packages you all already received, it is web-editor@archeryalberta.ca.

Thank you Jason.

Strategic Plan

This is also one of Andrew's portfolios. Chris will bring it up on the screen.

Jude to speak to it.

This is part of what is required for Government funding from Sport Alberta. At our meeting in May, we had a face to face meeting in Calgary with all the executive. We sat down and worked on many of the sections with Andrew and he put it together.

This is what we thought should happen in the next 5 years. Some of the things we are ahead on some we are not quite there yet. It is kind of a fluid situation.

This is posted on the download section of our website for everyone to see.

Mike thanks Jude for stepping up and talking about it. Please download it look through it. Send us emails if you have any concerns with it.

What is up next Rick? Wait before we do that we need to talk about, Dallas can you please tell us where this years' Indoor Provincials will be?

Dallas; Yes Indoor Target Provincials are going to be held in Lac-La-Biche on the first weekend of April.

Mike: thank you Dallas, Does anyone have any concerns about that?

Mike: Cory do we have 3D Provincials already set in motion?

Cory: Yes we do. Grande Prairie will be hosting them March 18-19.

Cam Herbert; asks if the Indoor Nationals are the weekend after?

Cory: Yes.

Mike asks if anyone has any concerns about 3D?

Aaron Cox mentions that he heard that there might be an indoor ASA thing. Is that possibly happening?

Cory indicates that there is no indoor ASA tour.

Jamie Brehaut confirms that there is no indoor ASA tour. The committee did decide to try one ASA indoors this year just to do a trial run. Basically to see about target ware. Because indoor is a different animal and targets tend to not last as long. Right now we want to focus on that we can run our tour outdoors. And of course facilities are sometimes tough to find. The Committee did decide to try one this year and maybe look at it in the future. As of right now it will be just one trial to see how the targets perform.

Jamie, this is Cam here, I am not sure if this is the right time or place but with the ASA tour and targets. Can we not offer a company sponsorship? Like a company sponsored target and they can buy a replacement core?

Jamie, yes, we are looking at that. But we are also looking at, I have a meeting with Mackenzie Delta in Vegas actually and looking at some sort of sponsorship from them. Also, some companies about sponsorship. Some of the ideas are in the letter I sent out.

Mike thanks Jamie for the clarification for the ASA.

Mike; the next thing that I need to bring up is awards. We spoke at our last meeting about awards. Did you want to ring in on this Jude?

Jude: Awards for 2021, the Executive awarded the awards to:

Junior Male Athlete of the – Andrew Smollett

Volunteer of the year – Wayne Puchinger

Judge of the year – Rick Smollett

Male Athlete of the year – Jamie Brehaut.

Jude will be working with the producer of awards and these awards will be presented at the indoor target provincials in Lac-La-Biche.

Mike wishes that more people would have put in more nominations but that is what we had, we had put the call out for nominations on Facebook but no one put nominations in. next year I hope everybody will nominate somebody. I know we did not have much going on for the year 2021.

Tricia, I want to reiterate that part of the reason why there are very few awards is that these are awards for 2021. As we all know 2021 was still not “back to normal”. So we have no doubt that next year we have a full slate of multiple nominees in multiple categories.

Mike thanks Trish for her insight.

Before we move on the question is asked; if the Outdoor Provincials are for the North as well? People should start thinking about those. I know they are a long way off but if you want to host one then start thinking about it.

For anyone thinking of hosting, you must email Dallas as he is our target director and email Cory Smandych as he is our 3D director. As these are coming up and we need people to put in for these kinds of things.

Laurice Block has asked for the floor. Thanks Jude, just on your report there, you are right it is really hard to get volunteers. So I just have a couple of comments. I think communications would be helpful, say if Archery Alberta would send out a quarterly newsletter or something to give the membership an update, this is just a suggestion. And second thing under the bylaws, duties of officers, specifically the secretary, "it states takes minutes of board meetings and distributes to all members." The word "meetings" is plural so I was wondering if that is all meetings or just the AGM?

Rick; It is all meetings, I am a bit behind in getting them sent out. We have them recorded so I will be transcribing them and getting them sent out and made available through the website.

Laurice: Ok that will be good. I think communication is important and the more people know what is going on the better. And hopefully they will step up and get involved. Thank you.

Aaron Cox; if there is interest in a quarterly newspaper I would be interested in writing something, just to summarize what has been going on in the province. To give some more information to members who feel they were lacking it.

Jude: Well that's a good thing. We need volunteers and we as the executive don't have time to do this. And it would be good if somebody stepped up and did that.

Chris: I guess that would be my domain to be able to handle distribution of that. So Aaron if you want to get a hold of me next week we can start to look at something.

Aaron; Sounds good I would just like to have a summary from say the 3D and target directors. And any other news that the President or Vice-President wanted to put out there. Then that might be a good way of maybe getting the attention of the members.

Mike: That sounds really good Aaron, Thank you.

Jude: If there is nothing else can we go on to the elections

Elections of Executive for positions that are up this year

Jude ; So this year we have the positions of President, Secretary, Grants Director, Target Director and Junior Program Director up for election.

We will start with the President. Mike Downham will you let your name stand?

Mike: Yes I will.

Jude; Are there any other nominations for president? I didn't receive any via email. Second call; Are there any other nominations for president? Third call; Are there any other nominations for president?

Having made the call three times. Mike you are still with us.

Mike; Awesome, I look forward to another term with everybody.

Thank you Mike,

For Secretary, Rick Smollett will you let your name stand?

Rick; I am going to pass. I am not going to seek re-election on this one.

Jude; Ok, thank you for your service. We appreciate it. I do have one nomination, for Dan Jensen. ; Are there any other nominations for Secretary? Second call; Are there any other nominations for Secretary? Third call; Are there any other nominations for Secretary?

Dan Jensen will you accept the position? Dan?

Well Dan Jensen is the secretary, I hope he wants it. He is not here so...

Aaron Cox; Sorry he didn't attend tonight. I usually coach him on Thursday nights. So I can definitely try and communicate that with him.

Laurice Block; Dan asked me to put in his nomination, so I suspect that he will accept it without a problem.

Jude: Ok, thank you.

Jude if there is any issue with him not wanting to accept the position then I will put my name forward. This is Ashley Heft

Jude; Ok thank you, I will write that down. Where are you from Ashley?

Ashley; I am from Grande Prairie

Jude; Oh! Great welcome back.

Jude; we have no nominations for the position of Grants Chairperson. So is there anyone who will step up for the position of Grants Chairperson? Second call; Are there any other nominations for Grants Chairperson? Third call; Are there any other nominations for the position of Grants Chairperson?

Jamie Brehaut; Hey Jude if we don't have anyone come up. Just a suggestion, The Government , sometimes they have a lot of people working in sport that will try and get on a board that want to get a degree in Marketing in sport. Might be something to look at and maybe reach out to U of A or U of C or Sports Alberta. They might not know archery but they do know marketing and stuff.

Thank you Jamie, we will definitely talk about that if we do not get a nomination for Grants Chairperson.

Third call; Are there any other nominations for the position of Grants Chairperson? So we will consider that vacant for now.

The next position is target director, Dallas Matfin will you let your name stand?

Dallas; Yeah!

Jude; Are there any other nominations for target director? Second call, Are there any other nominations for target director? Third call, Are there any other nominations for target director?

Thank you Dallas you will be with us for another two years.

The next and last position is Junior Program Director. Dawn Groszko is currently the program director and will let her name stand. I do not know if she is on the meeting. But I have word from her that she will let her name stand. Are there any other nominations for Junior Program Director? Second call, Are

there any other nominations for Junior Program Director? Third call, Are there any other nominations for Junior Program Director?

Having heard none, Dawn will be our Junior Program Director for the next two years.

Dawn was on the meeting while driving home. She was coaching tonight so was not sure if she would make it.

Thank you and that is our board.

Mike; Thank you everyone, and Dan I look forward to working with you. Rick thank you again for your time it was a pleasure working with you.

Rick; I will do up all the notes and get things prepared for Dan. I will try and get all documents copied to a USB stick to in preparation for hand off.

Cam Herbert; as you know you don't see my face or hear my voice very often on these things. The reason you are going to see a lot of new faces on these things is because of the ASA format that we brought in this year and the tournaments we ran. I think Chris' breakdown of the social media and the added people that joined on line for that ASA it really drove up attendance for Archery Alberta, memberships and from what I am hearing from the talk around this year is that everyone is super excited for the tournament to begin again. They are talking about where the clubs are that are going to host it? Where it's going to be..., the classes, everyone is excited. Bringing excitement back to archery in Alberta. How many people did we bring in from Saskatchewan, BC, Manitoba. It is driving up numbers for our clubs and I want to be open and just say like we need to make this a thing for years to come.

Mike; Yes thank you for your comments Cam. I just want to say that it has been a very successful program and Jamie, Barry and Cory have done a phenomenal job and if anyone wants to join an ASA committee please reach out to them. The more help we have the better off we are as a whole.

I would also like to say we are looking at the possibility of more committees so that more people can put their input into each kind of category that we have. So I look forward to putting out some notes so hopefully we can get some stuff out there and we can get more involvement and join the board. They may not have a voting position but at least they will have a say on how things work for archery.

We will now adjourn this meeting for tonight.

Aaron Cox has asked to speak. I am just wondering if the call for nominations for awards for 2022 have been put out?

Mike; No that will be for our AGM next year. They will be put out about 2 months before hand.

Aaron: perfect thanks. If there is any committee on any target shoots or to bring any larger target events to the Province I would be interested in being part of that committee.

Mike; ok just reach out to Dallas and if he decides he wants to run a committee he can reach out to you.

Thank you everyone for coming out.

Meeting Adjourned.